

ADVANCED DIPLOMA IN HOSPITALITY AND TOURISM MANAGEMENT

ASSESSMENT METHODS

Module No	Module Code	Module Name	Assessment Method
1	AD501	Applied Financial Management in Services	70% Coursework 30% Examination
2	AD502	Consumer Behaviour and Research	100% Coursework
3	AD508	Tourism Policy and Development	100% Coursework
4	AD505	Managing Organisation and Human Resources	70% Coursework 30% Examination
5	AD509	Operations Analysis	100% Coursework
6	AD510	Information Communication Technology (ICT) and Media	100% Coursework
7	AD507	Managing the MICE Industry	100% Coursework
8	AD501	Applied Financial Management in Services	70% Coursework 30% Examination
9	ADIA508	Industry Attachment	100% Coursework + Continuous Assessment as follow: <ul style="list-style-type: none"> • 30% Industrial Attachment Log Book & Oral Interview • 40% Internship Report • 30% On-job performance
10	ADIP509	Industry Project	100% Coursework + Continuous Assessment as follow: <ul style="list-style-type: none"> • 10% Proposal • 30% Project Execution – Case Study and/or Project-based work • 40% Project Report – Case Study and/or Project-based work • 20% Individual Presentation